United Way fights for the basic needs, education and financial stability of every person in Central Kentucky.

“...impressive regional community with a strong history of philanthropic and community engagement. Leading UWBG is a dream come true and I look forward to building and nurturing the partnerships throughout the community that will allow us to be the region’s philanthropic partner of choice.”

- Timothy Johnson, President & Chief Executive Officer
UNITED WE FIGHT

UWBG MISSION
United Way fights for the basic needs, education and financial stability of every person in Central Kentucky.

We LIVE UNITED against poverty and other social issues facing our schools, neighborhoods and communities.

We are committed to three key drivers for community and economic success:

BASIC NEEDS
EDUCATION
FINANCIAL STABILITY

UNITED WE FIGHT AT-A-GLANCE

THE WORK WE DO
in partnership with community members like you is important.

Partner Agencies: 81
Programs Funded: 140

Counties Served: 9
Anderson
Bourbon
Clark
Fayette
Jessamine
Madison
Montgomery
Scott
Woodford

Volunteer Hours Served Through UWBG Partners: 275,650
Hours Served Through UWBG Programs & Projects: 13,616
United Way of the Bluegrass has been a leader and motivator of change for real solutions in Central Kentucky.

People Served: 131,256
Kids Served: 38,484

People who received financial literacy education: 4,704
People who received employment training: 670

2-1-1 Calls: 16,382
Incoming/Outgoing 2-1-1 Texts: 8,779
2-1-1 Website Hits: 1,780

Tax Returns Filed: 3,100
Tax Dollars Returned from CKEEP sites: $4.2M
Money returned through the EITC: $1.6M

People who received violence prevention or domestic violence support: 6,920
Youth served in school and out of school educational advancement programs: 4,130

Number of kids helped through early childhood programs: 6,978

United Way of the Bluegrass raises dollars to address basic needs, injustices, lack of resources and other barriers to help move families forward.

Over 18% of families in our region are living in poverty

The Power of a Dollar: $120 can provide basic needs like shelter, food, medical assistance and emergency financial assistance to one family

Basic Needs Support in Action!
Clark County Homeless Coalition: Wainscott Hall Transitional Shelter

Charlie came to CCHC after experiencing bouts of homelessness for most of his adult life. He rarely stayed anywhere for more than a few months and due in part to his untreated bipolar disorder, he had difficulty controlling his anger. While he had worked with Vocational Rehab, he still struggled to maintain employment. Upon arriving at CCHC, Charlie completed an assessment which provided a clear picture of his strengths and weaknesses related to health, employment, mental health, substance abuse, and housing. Charlie received food, personal care products, and clothing and was able to attend classes on budgeting and employment-focused computer skills. Working with his case manager, an individualized success plan was developed, and Charlie soon discovered that he loved to be on stage. He signed up for the Supplemental Nutrition Assistance Program (SNAP) and Medicaid benefits, and was immediately connected to a mental health provider. Following the completion of a basic anger management program, Charlie began searching for a job and within a few weeks he had a part time job, had moved into income-based affordable housing and was volunteering at a local theater.
EDUCATION

Dollars raised through United Way are invested through local programs and agencies that support quality childcare, family support, early intervention, school readiness and student success for all youth.

- **Half of students** entering kindergarten in our region do not meet readiness standards
- **2 out of 5 high school graduates** are unprepared for college or career
- **The Power of a Dollar:** $100 will purchase new pajamas, books, toothbrushes and snacks for 6 children this holiday season through the Sweet Dreams Project

Education Support in Action!
**Mentors & Meals:**

A 7th grade middle school student started Mentors & Meals (M&Ms) with an F in both Math and Science during Quarter 1 of the past school year. He came to M&Ms to get help with homework, so he was placed with a mentor who he quickly bonded with. The student received homework help and daily hot meals over the 77 program days during the school year. Thanks to the mentor’s help and the student’s hard work, the student was able to pass both Math (A) and Science (C) by the end of the school year.

FINANCIAL STABILITY

United Way dollars are invested in economic empowerment so low to middle income families have the resources and support to meet their needs, weather emergencies and invest in a brighter future.

- **50,000 working families** in our region are struggling to make ends meet
- **The Power of a Dollar:** $120 can provide free tax preparation services to one low-income individual or family, helping them to avoid expensive fees and maximize their return through available tax credits

Financial Stability Support in Action!
**Apprisen:**

Josh first came to Apprisen a year ago with a crippling amount of unsecured debt, as well as a heavily mortgaged house. Desperate for relief, Josh came to Apprisen seeking options to help him pay the debt and find a better way to manage his finances so that he could keep everything current, build savings and repair his credit history. Josh enrolled in their one-year financial coaching program to help him gain skills and change behaviors for long-term financial improvement. With the help of his Apprisen coach, Josh has been tracking his spending and cutting expenses. He obtained a second job and redirected his quarterly bonuses, previously used for luxuries, to help plan for significant periodic expenses and pay off debt faster. To that end, he also enrolled in their Debt Management Program. Josh has turned his initial $2100/month budget shortfall to a budget surplus of close to $2000/month. His net worth has improved significantly from $15,971 to $94,164 as he has paid down debt and built assets and his credit score has risen by about 80 points.
During the 2018 holiday season, UWBG led its largest annual pajama and book drive to benefit students across the Bluegrass. UWBG partners and donors contributed dollars, items and time to the project to ensure that more students than ever were provided a Sweet Dreams package last year. Each student received a gift bag containing a new pair of pajamas, a book suited for their reading level, a new toothbrush, and a variety of snacks to take home for the holiday break.

Last March, Young Leaders Society (YLS) members and local young professionals gathered at BC Wood Properties to hear from Brian Wood, Founder and CEO of BC Wood Properties and Vitale Buford, a local YP and Life Coach. Our speakers shared their inspirational stories with the group and gave advice on how to overcome obstacles that may arise on your path to success. Attendees also had the opportunity to sit for a free professional headshot courtesy of Mahan Multimedia.
Over 80 women attended the annual Women United spring event on April 29, hosted at Valvoline’s World Headquarters in Lexington. Keynote speaker, Clarissa Belle, highlighted many of the issues facing our children, families and the community today. An expert panel addressed the impact of Adverse Childhood Experiences on early learning, and together we explored the importance of creating a caring, safe, supportive and trusting environment for trauma exposed youth.
Thanks to supporters like you, important work is happening across the Bluegrass. United, we fight for the basic needs, education and financial stability of every person in Central Kentucky.

Thank you to our top 25 employee and corporate giving campaigns from 2018-2019:

1. Lexmark
2. Toyota Motor Manufacturing Kentucky, Inc.
3. University of Kentucky
4. United Parcel Service (UPS)
5. LG&E and KU Energy
6. Valvoline
7. Bechtel Parsons Bluegrass
8. Fifth Third Bank of Kentucky, Inc.
9. CMWA
10. PNC Bank
11. Toyota Tsusho America, Inc.
12. ITW Powertrain Fastening
13. Fayette County Public Schools
14. The J. M. Smucker Company
15. Lexington-Fayette Urban County Government
16. Enterprise Rent-A-Car
17. United Way of the Bluegrass
18. Ruggles Sign Company, Inc.
19. Messer Construction Co.
20. Hyster-Yale Group
21. Kentucky Employees Charitable Campaign (KECC)
22. Eli Lilly and Company
23. Meijer Inc., Reynolds Rd.
24. Kentucky Community and Technical College
25. Kroger, Tates Creek Center
Our partner agencies fight for the basic needs, education and financial stability of everyone in the Bluegrass. 2018-2019 partner agencies include:

- 4Kids, a Faith Community Partnership
- AccuTran Industries
- AIDS Volunteers, Inc. (AVOL)
- American Red Cross, Bluegrass Chapter
- Ampersand
- Anderson County Adult Learning Center
- Apprisen
- Arbor Youth Services
- Big Brothers Big Sisters of the Bluegrass
- Bluegrass Community & Technical College Foundation
- Bluegrass Community Action Partnership
- Bluegrass Council of the Blind, Inc.
- Bourbon County 4-H Council
- Boy Scouts of America, Blue Grass Council
- CASA of Madison County
- CASA of the Bluegrass
- Catholic Charities of the Diocese of Lexington
- Central Kentucky Riding for Hope
- Child Care Council of Kentucky, Inc.
- Child Development Centers of the Bluegrass
- Children's Advocacy Center of the Bluegrass
- Chrysalis House
- Clark County Children's Council
- Clark County Community Services, Inc.
- Clark County Homeless Coalition
- Clark County Rx Assistance
- Community Action Council
- D.O.V.E.S. of Gateway, Inc.
- DuBois Community Center
- Elizabeth's Village
- Fayette County Public Schools - First5Lex
- Food Pantry for Woodford County, Inc.
- Gathering Place Mission
- Georgetown-Scott Co. Immigrant Initiative
- Girl Scouts of Kentucky's Wilderness Road Council
- GleanKY
- God's Outreach Madison County Food Bank
- GreenHouse17
- Growing Together Preschool, Inc.
- Habitat for Humanity of Madison & Clark Counties
- Harvest Christian Ministries, Inc.
- Hope Center
- Jessamine County Adult Education
- Jubilee Jobs of Lexington
- Kentucky Equal Justice Center
- Kentucky River Foothills Development Council, Inc.
- Kidney Health Alliance of Kentucky
- Lamp and Light Ministries
- Legal Aid of the Bluegrass
- Lexington Hearing & Speech Center
- Lexington Woman's Club/Clothing Center
- Life Adventure Center
- Mentors&Meals
- Mission Lexington
- Montgomery County 4-H Council
- Montgomery County Education Foundation
- NAMIKY
- NewSong Counseling Center, Inc.
- Nursing Home Ombudsman Agency of the Bluegrass
- One Parent Scholar House
- Paris-Bourbon County YMCA
- Partners In Education
- Post Clinic, Inc.
- Refuge for Women
- Repairers Lexington
- Rowland Arts Center
- Scott United Ministries - Amen House
- Shepherd's House
- Sterling Community Food Coalition
- Surgery on Sunday
- Telford Community Center YMCA
- The Beacon of Hope Emergency Shelter
- The Nest - Center for Women, Children and Families
- The Salvation Army
- UNITY OUTREACH INC.
- Urban League of Lexington-Fayette County
- Visually Impaired Preschool Services
- Woodford County 4-H Council
- Woodford County Theatrical Arts
- Woodford County Woman's Club
"Coats and Shoes for Kids"
- YMCA of Central Kentucky
LEADERSHIP GIVING

Thank you to the United Way of the Bluegrass Leadership Donors for leading by example through your financial investment, actions and voice.

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Silver Feather: $1,000 - $1,999
Gold Feather: $2,000 - $4,999
Builders Society: $5,000 - $9,999
Alexis de Tocqueville Society: $10,000 - $24,999

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Sam & Beth Mitchell
Rooke Family Foundation

Laura Voss
Mary Meixelsperger
Steve South & Sue Van Patten
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