



United Way
of the Bluegrass

2021

COMMUNITY ENGAGEMENT CALENDAR

JANUARY-JULY



Central Kentucky Economic Empowerment Program (CKEEP) **All January**
Help working families prepare their taxes and maximize their refund through our online Volunteer Tax Assistance (VITA) Program.



YLS Valentine's Party **February 1-8**
Join us from your home and volunteer to make and send homemade Valentine's Day cards to local assisted living facilities.



211 Day **February 11**
A day to celebrate, learn, and share information about UWBG's 211 Contact Center.



YLS Health Event **February 24**
Join YLS for a virtual yoga session with a local instructor. All ages and abilities are invited to join as we start a wellness journey in 2021.



Read Across the Bluegrass Day **March 4**
Sign up to read to local students virtually. Special guest readers will read via Zoom or pre-record readings that we will share on social media and with local classrooms.



Cheers to 100 Years **March 4**
Join us for a virtual birthday celebration and bourbon tasting! Watch your inbox and social media for more details on how to register!



National Volunteer Week **April 18-24**
Stay tuned as we recognize and thank volunteers who lend their time, talents, and voices to help us build a stronger Bluegrass.



Legends Give Back **All Seasons (June-September)**
Purchase a souvenir United Way beer cup during the 2021 Lexington Legends baseball season and \$1 of the purchase will be donated to UWBG! Thanks to Valvoline and the Legends for their partnership!



Centennial Golf Classic **June 15**
Join us to celebrate our Centennial at Keene Trace Golf Club. Visit uwb.org/golf to register.



Days of Action **June 17 & 18**
Join the action and volunteer to make a difference! Volunteer with a friend, as a group from your office, or with your family. Service opportunities are available across our service region. Register to volunteer and find out other ways to help at uwb.org/daysofaction today!

JULY-DECEMBER



School Supply Drive **July/August**
Help local kids start the school year ready to learn by collecting or donating school supplies to benefit K-5 students.



Basham Sower Golf Classic **August 6**
Hit the link below for a relaxing day of golf, networking and fun at Juniper Hills Golf Course in Frankfort. If you're not a golfer you can join us as a volunteer or event sponsor. For more info visit uwb.org/golf



Volunteer Recruitment for Education and Youth Programs **July/August**
Sign up to be a volunteer reader, mentor, or tutor to help impact and engage local youth.



Community Night with the Legends **September 24**
Join us at the Legends Stadium for a night of baseball! If you're a donor, this is a great opportunity to use your Legends vouchers and support our local team!



2021 Campaign Kickoff **September**
Join us for our annual Kickoff as we highlight key partners and wins from the 2020-2021 campaign and look ahead to the new fiscal year. You can [#ShareYour24](https://twitter.com/ShareYour24) on social media to join the excitement, too!



CKEEP Volunteer Registration **All November**
Register to help working families prepare their taxes and maximize their refund through our Volunteer Income Tax Assistance (VITA) program.



Thankful to Serve **All November**
This month, we'll highlight the work UWBG has done thanks to your support over the past 100 years. We'll celebrate the fresh approach to our work and highlight partners, individuals, and staff members who have worked to support individuals and families across the Bluegrass.



Sweet Dreams Project **All December**
Make the holidays happier for thousands of children in Central Kentucky. Help sort pajamas and books, pack gift bags, assist with deliveries, organize a collection, or sponsor a child or school with a financial gift.

get involved at uwb.org/volunteer